



Jennifer Rose

GRAPHIC DESIGNER

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OBJECTIVE

To attain a position of creative graphics designer in an organization where I can use my skills and knowledge in the said domain for mutual growth and benefit professional and personal skills.

EDUCATION

B.F.A IN GRAPHIC DESIGN

California State University, Fresno
2008 - 2012

AWARDS

MLS Marketing Team of the Year

Seattle Sounders FC
2016

FLYP'S Company of the Year

Fresno Grizzlies
2013

Adobe Design Achievement Awards

Semifinalist - Print Design
2012

Student Gold ADDY

Sales Promotion Packaging
2012

Student Silver ADDY

Point of Purchase
2012

EXPERIENCE

SENIOR GRAPHIC DESIGNER | TRAIL-GEAR

March 2017 - Present

Prioritized graphic workload and effectively coordinate multiple projects. Prepare unique print materials, including advertisements, merchandise, brochures, web, social media and logo design. Adhere to all corporate brand guidelines when preparing graphic materials. Design artistic signage for special corporate events. Contribute ideas during strategic and conceptual brainstorming sessions. Support production of various product releases under tight time constraints.

CONTRACT GRAPHIC DESIGNER | ANKER PRODUCTS

Oct. 2016 - Feb. 2017

Work collaboratively with other members of the creative team, brainstorming visual and developing copy ideas. Provide creative design to support the marketing messages clearly to a non-technical audience. Create and communicate concepts with creative design, highlighting the unique selling points of the service.

GRAPHIC DESIGNER | SEATTLE SOUNDERS FC

Dec. 2014 - Sept. 2015

Helped drive the visual identity of the Seattle Sounders FC and Sounders FC 2, through the design of a wide variety of marketing and team materials. Worked as a member of the marketing team to assist in guiding and shaping the team brands.

GRAPHIC DESIGNER | FRESNO GRIZZLIES/ FRESNO FUEGO

Jan. 2013 - Dec. 2014

Initiate, develop and execute the design of multiple visual communication strategies including: T-shirts, digital media, conventional print media, advertising campaigns, web communication, brand identity, promotional items and in-game graphics.

SKILLS

Illustrator



Photoshop



InDesign



HTML



PowerPoint

